Mayflower and Lily

FLORAL STYLING GUIDE







www.mayflowerandlily.com

Banishing the Stigma Surrounding Faux Flowers



CONGRATULATIONS ON TOUR ENGAGEMENT!

Need flowers? We're here to help!



Thank you for thinking of us to be part of your special day!

Mayflower and Lily have provided high quality, luxury, bespoke floral arrangements for many weddings over the years and we have an excellent understanding of how to get the most out of your wedding flowers.

Our expertise, attention to detail and meticulous organisational skills means, we've got you!

Consider this a little checklist to assist you when it comes to choosing where you would like to incorporate flowers throughout your wedding day and wedding venue.





Personal Flowers

Your Personal flowers include Bouquets, Buttonholes, Corsages, Flower Crowns, Wands and Hoops. Don't forget your Cake Flowers!

All of your flowers are created from scratch, bespoke to your requirements. You have complete control of the final results and will be kept updated during the process.

All of these flowers are yours to keep after the wedding as a beautiful forever memory. If you don't want to keep them all yourself they would work as the perfect gift to say thank you to loved ones for their love and support.

Our artificial flowers are the perfect choice for a destination wedding or even for an elopement wedding.

But what do you need and who do you need it for? Keep reading...









Now, We don't all want to be traditional but if you want to know what 'tradition states' so you can at least use this as a starting point... let's go with it.

Bride - Bouquet
Bridesmaids - Bouquet
Flower girls - Small flowers such as a wand, hoop
or crown

Groom - Buttonhole (or Boutonniere)
Best man - Buttonhole (or Boutonniere)

Groomsmen (to include Fathers) - Buttonhole (or Boutonniere)

Mothers of the Bride and Groom - Corsage (can be pin on or wrist tied but consider the delicate fabric that their outfit may be made from - you don't want any pulling!)

Bauquet Styles

BRIDE AND BRIDESMAID BOUQUETS

There are so many different styles that you can choose for your bouquets but this should hopefully give you a breakdown of the most popular



Hand Tied Bouquet

This is the most popular option of design and includes the traditional round hand tied bouquets which are a mixture of flowers and foliage designed to be compact but still natural.



Cascading or

Waterfall

The cascading effect starts with a fuller front and top to the bouquet with a tapered effect towards the bottom of the bouquet. Using the natural movement of the flowers these bouquets often include some trailing flowers and foliage.



Asymmetrical

An increasingly popular style of bouquet, the Asymmetrical bouquet uses focal flowers to define the design and shape.



Pasy Bauquet

This is a popular style that is the smallest of the bouquet styles. A popular choice for Bridesmaids and Flower girls.



Flower girls (or older bridesmoids)

Less than 4 years old

Consider a new environment and lots of strange faces, they may not even walk down the aisle at all. A flower wand can encourage them to wave their 'princess magic' over your guests or even a small basket of organic dried petals to throw.

<u>Above 4 years old</u>

It might now be a safe age to choose a floral hoop or a cute flower crown or hair piece.

From approx 7 years old

You can completely expect them to love the idea of holding a bouquet. Albeit smaller than the bouquets your adult Bridesmaids may have but still very much a similar design.

Denue FLOWERS

If you are having your ceremony and your reception in the same location, your flowers and styling options can be moved after the ceremony and repurposed for your reception.

Having your ceremony in a different location? Don't worry, artificial flowers are extremely light and created in a way that makes them very easily transported, this makes your wedding flowers work harder for your money.



Entrance

A Welcome Sign

A lovely way to welcome your guests to your special day. This is usually positioned at the entrance that your guests will use to take their seats for the ceremony or to make their way to your drinks reception.

- Decorate a sign on an easel with a small floral swag.
- Position some bud vases and candles at the base of your welcome sign, maybe even have a beautiful chiffon fabric draping down to the floor.
- Have your welcome sign on an A-board with an arrangement of flowers underneath your names and wedding date

Your Table Plan

Can be styled in the exact same way as above. Try to keep consistency with your styling and flowers, this helps to achieve that same aesthetic throughout.



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Ceremony FLOWERS

Aisle

The first thing to remember is that whatever you choose for your Aisle can be transferred to other areas within the venue, this is a very cost effective way and it makes your budget stretch further.

Chairs

You may be having your chairs draped with some beautiful fabric. Instead of tying and securing them with ribbon, why not add a single flower. Or some foliage>

Pews

Getting married in a church?
Decorate the Pew Ends with small bunches of flowers or have some candles and bud vases on the floor.

Pedestals

If you really want to add a 'wow' factor and create a talking point, opt for some larger floral arrangements on pedestals or plinths. These can be positioned all down the aisle or just at the top, either side of the altar where you will say your vows.



Registrar Table

This is where you will both sit after the ceremony to sign the register.

Your guests will be given the opportunity to take photos of this momentous occasion so don't forget the styling and flowers on this table.

- A fabric runner, some candles and some bud vases
- A floral garland or a centerpiece Any option can be transferred to another location after the ceremony.



Metal Moongates, Wooden Hexagon Arches or Broken Arch Columns are all examples of how you can really create an impact with your florals. These large installations do come with a higher price tag but they can be used in multiple ways.

- At the top of the aisle behind where you say yours vows
- Behind you and your new spouse on the Top Table during the
 Wedding Breakfast
- Finally they can moved to the evening reception area to create a perfect backdrop for your guests photos, creating lasting memories of your wedding day and the special moments they shared.

Wedding Breakfast FLOWERS

When it comes to the Reception Room your flowers can really help to tell a story. They can be a direct reflection of the 'feel' and 'look' you want to achieve. They can even be a reflection of your personalities.

Are you looking for something simple and stylish, nothing too fussy?

Do you want to 'pack a punch' with your styling and flowers and go big and bountiful?





Always go for an odd number, 3 or 5 is a good

Single stems or a miniature bouquet or bunch. Pair with some candlelight, either tealights and votives of tapered candles to create warmth and romance



Having a larger arrangement in the center of your guest tables is always a lovely idea but you don't want them to obstruct the view of your guests as this will hinder the flow of conversation. Consider a lower arrangement in an urn, or smaller vases.

Alternatively, go up! Use some pedestals which have a clear line of sight through them but a stunning floral display on top.



Wreath's

If you want to incorporate candles into your design but you don't want anything too big, Hurricane vases with pillar candles sat inside a gorgeous floral wreath is a great option.



Garlands

Most popular on the Top Table to ensure you can still have a floral display to admire but it also lets you watch your guests enjoying themselves. Your guests will also be able to see you!



Feeling a little more informed?



Please get in touch, we would love to assist.



Thank you for taking the time to read through this little guide.

We really do hope it has helped you in understanding a little more about what you might like to achieve from your wedding flowers.

We would really love to help you further and assist you in creating the most beautiful wedding flowers so please get in touch in one of the following ways.

Website: www.mayflowerandlily.com Instagram: @mayflower_and_lily WhatsApp: 07584030471 Email: mayflowerandlily@gmail.com

Happy ox